





Sestriere, 28 October 2022

## AUDI FIS SKI WORLD CUP Hotel + World Cup Experience a snow-covered holiday and attend the races of the best female athletes in the world in Sestriere from 10 to 11 December

The ski season at Vialattea kicks off with two Alpine Ski World Cup races. Could there be a better time to spend a holiday in Colle del Sestriere? Thanks to the partnership between Consorzio Turismo Sestriere (the Sestriere tourist office) and the local Organizing Committee, it is extremely simple to book a stay and attend the races.

An *ad hoc* product was created to stay in Colle for 4 nights and follow the best female athletes in the world. The "Hotel+World Cup" package includes different offers with 2, 3, or 4-star hotels and a ticket to attend the races in a reserved area, plus access to the stands (until full capacity) and standing room in the "guest" section of the finish area.

The tickets to attend the races will strictly be issued to hotel customers booking the packages through Consorzio Turismo Sestriere. Find out more about the offer at www.sestriere.it or request specific and personalized information by writing an e-mail to coppadelmondosestriere@consestriere.it

"We have worked together with the local entities to welcome those who wish to reach Colle del Sestriere to attend the races. – commented Massimo Bonetti, President of Consorzio Turismo Sestriere – This beautiful initiative, designed to promote our tourist area and show the attractions of Colle to its visitors is the result of a close collaboration between Consorzio Turismo Sestriere, the Ski World Cup Organizing Committee, and the local hotel owners."

THE PACKAGE MAY BE BOOKED STRICTLY BY WRITING AN E-MAIL TO: coppadelmondosestriere@consestriere.it

It applies to 2 people for 4 nights and includes: • Stay at a hotel, bed & breakfast included, or stay in a 1-bedroom apartment, self-catered • 2 tickets to attend the Ski World Cup in the VIP stand.

It will be an action-packed weekend of happiness and celebration. Numerous side events will also garnish the races. Music and entertainment will be essential elements of the two race days and will animate the entire venue, from the finish area to the streets of Colle del Sestriere, from the squares to the cafés and restaurants.

The women's giant slalom race is set to take place on Saturday 10 December, followed by the women's slalom race.

Press Office Ski World Cup Sestriere www.worldcupsestriere.it













